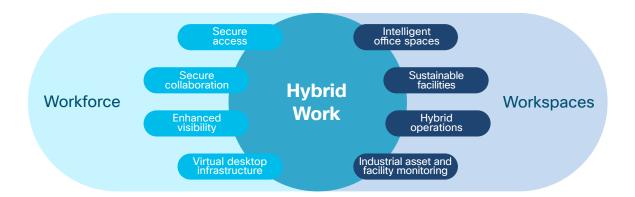


# Your recent investments are a valuable part of the journey you are on.

Cisco enables you to provide simple, smart, and secure Hybrid Work experiences with our innovations and portfolio breadth and depth from the office to home and everywhere in between.



## Next steps

Schedule a meeting to assess your current state and your future needs.

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# cisco

### Are You Ready for Hybrid Work?





Organizations have taken some great first steps, but more work needs to be done when the future of work is hybrid.

The workplace and workforce technology you have today IS NOT the technology you need to support tomorrow.

#### Today

#### High-touch customer experiences

- Information collected through traditional offline experiences (phone calls, in-person meetings, customer experience centers, events, etc.)
- Consistent customer experiences across all channels



#### **Hybrid Work**

- Application-centric customer experiences
- Information collected using the device of their choice, when they want it, in the format of their choice
- Seamless and integrated customer experiences across all channels

- · Work is a place employees go during set hours.
- Workplace is optimized for productivity and safety.



- · Work is not where you go, it's what you do.
- Workspaces are optimized to enhance health and wellbeing, safety, and efficiencies.

- · Processes and systems are designed for efficiency.
- Digital services and experiences are nice to have but not essential.
- · Applications are an extension of the business.
- Host onsite operations for offices and uncarpeted spaces.
- · Secure defined networks and remote workers using VPN.



- Processes and systems are designed for an evolving future of work.
- · What can be delivered digitally, must be delivered digitally.
- · Applications are at the center of the business.
- Design hybrid operations for offices and uncarpeted spaces.
- · Empower people to work on site, off site, and in mixed mode moving between locations on any given day or time.

#### Technology needs to adjust to new business needs



of all meetings will have at least one remote participant





want to improve their work environments with intelligent workplace technology

#### A critical attribute of a future-ready organization is adaptability at speed and scale.

Situational adaptability is key because of the astonishing evolution of technologies, changes in customer and organizational behaviors, and unknown future societal and economic forces.



### What will change the Future of Work next? Al-optimized

#### Adaptable technology enables Hybrid Work solutions to be:









Ensuring security by design, privacy by default

Energy transformatic

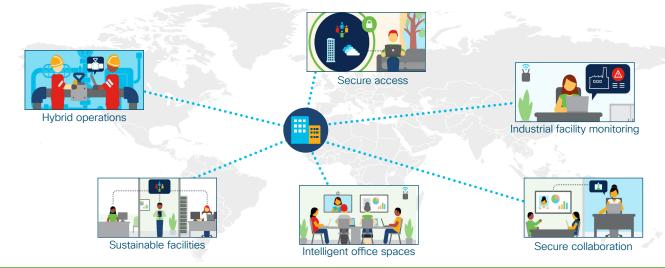


computing



#### Adapting to Hybrid Work requires solutions for your workforce AND workspaces.

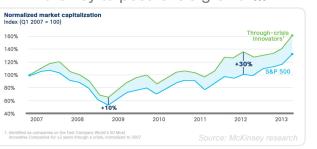
Cisco is uniquely equipped and experienced in both key areas.





### Adaptability delivers the IT agility needed to capture your organization's next big opportunity.

History suggests innovation is the key to post-crisis growth...



- ... and Hybrid Work presents ample opportunities for innovation.
- Improved employee experience and productivity
- Expansion of the talent pool and ability to retain top talent
- Optimized real-estate utilization
- Greater organizational efficiency, resiliency, and agility