

**NEWS RELEASE
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The Hong Kong ICT Awards 2024: Smart Business Award
Leading Organiser Hong Kong Computer Society: Opens for Enrolment

April 22, 2024 • Hong Kong – “The Hong Kong ICT Awards 2024 (HKICTA 2024): Smart Business Award”, a recognition of Information and Communication Technology (ICT) business application achievements, supported by Hong Kong Computer Society (HKCS), is open for applications now. The Award comprises three streams, namely, “Emerging Technologies”, “Solution for Business and Public Sector Enterprise” and “Solution for SME”. Gold, Silver, Bronze trophies or certificates will be presented to stream winners respectively, and a Grand Award will be selected from Gold Award winners. Deadline for enrolment is 12:00 noon on July 12, 2024.

“The Hong Kong ICT Awards 2024: Smart Business Award” is one of the award categories in “Hong Kong ICT Awards 2024” (HKICTA 2024). An ultimate “Award of the Year” will be selected from the winners of Grand Award of each category by the Grand Judging Panel. In 2023, Optix Solutions Limited / MTR Corporation Limited, the winner of “Smart Business (Emerging Technologies) Gold Award”, was conferred the Grand Award of this award category for its “Revolutionizing Quality Control and Assurance in the Construction Industry Using AI” project.

Dr Rocky Cheng, President of Hong Kong Computer Society, noted: “This marks the 18 consecutive years since HKCS has been appointed by OGCIO as the Leading Organiser of the ‘Smart Business Award’. As the Leading Organiser of this award category, HKCS has played a pivotal role in appraising award entrants for their ability to deploy information technologies for day-to-day ‘smart’ business application. ‘The Hong Kong ICT Awards 2024: Smart Business Award’ aims to promote greater use of ICT in the community, which includes helping to create a culture of ICT usage in business as well as in daily life, encouraging original software development and promoting creativity in the exploitation of technology for businesses.”

Dr Cheng pointed out that for HKICTA winners, their achievements will be recognised by customers, corporates, ICT industry practitioners and across the community. The HKICTA logo is synonymous to the highest level of innovation and quality, and will help to attract local and international investors’ interests as well as the best talents from the market. Relevant winners would be considered for nominations to join other international awards and competitions, such as the highly acclaimed Asia Pacific Information and Communications Technology Awards (APICTA), which will be held in Brunei this year. In the last APICTA 2023, Hong Kong delegates won 20 awards in total, with 7 Winner and 13 Merit Awards, and most of them were HKICTA winners.

“APICTA is hailed as the Oscars of the ICT industry. We look forward to another successful year for local elites in APICTA 2024 in Brunei. To get a chance to participate in this Asia Pacific event, one must have attained local ICT relevant award beforehand. Thus, HKCS encourages local ICT talents to actively participate in the ‘The Hong Kong ICT Awards 2024: Smart Business Award’ for award recognition.” added Dr Cheng.

Dr Cheng continued: “In order to ensure the awards will principally benefit the local ICT industry, all applications must be endorsed by a locally registered company. A significant part of the product/service must come from resources in Hong Kong. Development tools can be local software or overseas software, but more weight will be attached to entries that demonstrate the use of local products.”

For details, please refer to <https://www.hkcs.org.hk/ictawards> or contact Hong Kong Computer Society at Tel: 3583 5999; Email: ictawards@hkcs.org.hk

About “Hong Kong ICT Awards: Smart Business Award”

The Hong Kong ICT Awards were established in 2006 with the collaborative efforts of the industry, academia and Government. Organised by the Office of the Government Chief Information Officer (OGCIO), and led by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

The “Hong Kong ICT Awards: Smart Business Award” (formerly known as “IT Excellence Awards”) was first established in 1998 by Hong Kong Computer Society, and has become a well-recognised award in Hong Kong. This annual event has become a great platform for encouraging the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

HKICTA 2024: Smart Business Award include three streams:

Hong Kong ICT Awards 2024: Smart Business (Emerging Technologies) Award

This stream is to recognise outstanding locally developed IT products and services using emerging technologies such as: Artificial Intelligence (AI), Robotics, Big Data/Open Data, Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), distributed ledgers, IoT, 3D Printing, digital twins, etc. to provide innovative solutions for their target customers.

Hong Kong ICT Awards 2024: Smart Business (Solution for Business and Public Sector Enterprise) Award

As the application of Information Technology is essential to improve the operating efficiency and productivity, quality and overall competitiveness and customer service for both our business and public sector enterprises, this stream recognises outstanding locally developed applications which provide cost-effective and innovative IT solutions to business enterprises as well as public sector organisations. The awards encourage in-house applications developed and implemented by business and public

sector organisations using the most appropriate technologies suiting the intended purposes.

Hong Kong ICT Awards 2024: Smart Business (Solution for SME) Award

The stream is to recognise outstanding achievements in technological innovations in locally developed IT products and application/services for effective use by SME. The backbone of our economy is our SMEs, of which the adoption of ICT is crucial for its efficiency and productivity, and its global reach in marketing strategy and business expansion.

For more details about the Award, please visit <https://www.hkcs.org.hk/ictawards>

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples' lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <https://www.hkcs.org.hk>.

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