

Manager - Information Technology (Digital Projects)

Job Ref. Id

CIC_101863

Job Type

Full Time

Closing Date(Dd-Mm-Yyyy)

10-10-2024

The applicant must possess

- 1. A recognised degree in Computer Science, Information Management, or IT relevant disciplines;
- 2. A minimum of 10 years post-qualification work experience in digital projects;
- 3. Certificates in agile project management, like PMI-ACP, PMP, CSM, PSM, etc., are an advantage.
- 4. Track records in managing digital platforms, products and services, including websites, mobile applications, enterprise web content management, API and low-code platforms, EDM tools and / or omnichannel customer enquiries;
- 5. Sound knowledge of user experience, content strategy and governance, identity access management, microservice architecture, robotic process automation (RPA), user analytics and / or generative AI are an advantage;
- 6. Self-initiative with a willingness to reach out to the users to understand their needs and provide solutions to address their pain points;
- 7. Excellent communication and negotiation skills and ability in vendor management;
- 8. Strong presentation and analytical skills with a sense of delivering a user-centric experience; and
- 9. Fluency in both written and spoken English and Chinese.

(Applicants who do not possess the required qualifications and/or experience may be considered for other positions within the organisation.)

Duties include

- 1. To lead a team to work on various digital initiatives to increase reach to customers and enhance customer experience via different physical and digital touchpoints, including but not limited to websites, e-forms, mobile apps, social media, instant messaging, EDM, etc;
- 2. To design the user journey using a user-centric and omnichannel approach with different touchpoints;
- 3. To manage and enhance platforms such as enterprise web content management, microservices, low-code and customer enquiry;
- 4. To compile reports on web and mobile analytics to various owners;
- 5. To keep abreast of the latest digital trends and technologies;
- 6. To provide high-level support to management; and
- 7. To carry out any duties as assigned from time to time by the Executive Director.

Applications

The position is on a renewable fixed-term contract (subject to performance and operational needs) for a period of 2 years.

Please click the below "Apply Online" to complete the application form and upload the updated curriculum vitae, the results of English and Chinese Language obtained in public examinations, current and expected salary together with a covering letter stating one's suitability for the job on or before 10 October 2024.

For further details on CIC please refer to website: http://www.cic.hk (http://www.cic.hk/).



